



2025-2027

# Fellowship Program

*in partnership with*



Global Strategic Labeling and  
US Advertising & Promotion

Medical Information and  
Publications Management Team



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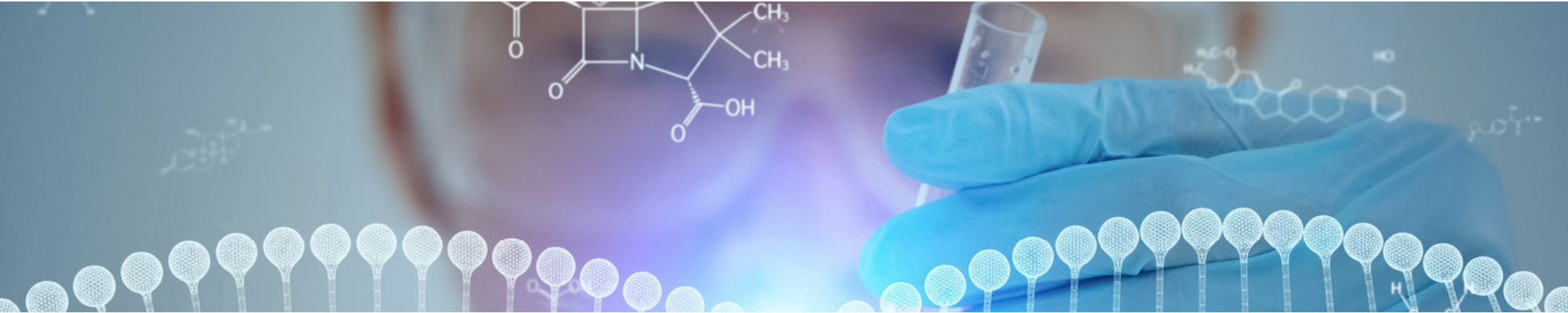
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# BREAKTHROUGHS THAT CHANGE PATIENTS' LIVES



## Courage

Breakthroughs start by challenging convention—especially in the face of uncertainty or adversity.

This happens when we **think big, speak up, and are decisive.**



## Excellence

We can only change patients' lives when we perform at our best together.

This happens when we **focus on what matters, agree who does what, and measure outcomes.**



## Equity

Every person deserves to be seen, heard, and cared for.

This happens when we **are inclusive, act with integrity, and reduce healthcare disparities.**



## Joy

We give ourselves to our work, and it also gives to us.

We find joy when we **take pride, recognize one another, and have fun.**

## DIVERSITY AND INCLUSION

# DIVERSITY, EQUITY, AND INCLUSION ARE CRUCIAL TO PFIZER



### Equity Runs Through Everything We Do

We realize that means not just attracting the best and brightest talent, but also ensuring that our colleagues can thrive in an environment and culture where we champion diversity and inclusion every day around the world.

It's about who we are. We want all our colleagues to develop, grow, and succeed. We commit ourselves to making that happen, and to sharing and celebrating our successes as we bring together people of all backgrounds, geographies, and perspectives.

### Our Inspiration: As Diverse As The Patients And Communities We Serve

We are all accountable to make diversity, equity, and inclusion a part of our DNA and unlock its power to serve patients.

<https://www.pfizer.com/people/workplace-diversity>



# GREETINGS FROM OUR HEAD OF GLOBAL REGULATORY SCIENCES and CHIEF MEDICAL OFFICER & HEAD OF WORLDWIDE MEDICAL & SAFETY



A handwritten signature in black ink that reads "D. Boyce".

Donna Boyce, MSc  
Head, Global Regulatory Sciences

We would like to thank our partner Howard University, and welcome everyone considering participating in the fellowship program.

At Pfizer, we believe our colleagues are our greatest asset, as they work every day to empower healthcare providers and patients to make informed decisions through quality interactions that benefit patients. Our purpose, defined as breakthroughs that change patients' lives, ensures that we place patients in the center of everything we do from research and development, to ensuring access to information and knowledge that significantly impacts patient care, to training and developing the next generation of scientific and medical leaders.

In the following pages you will learn more about the partnership between Pfizer and Howard, and our efforts to support the program. We have partnered with Howard to offer two Fellowships: 1) Global Strategic Labeling and US Advertising & Promotion and 2) Medical Information and Publications Management Team. Both Fellowships are unique programs designed to provide customized and practical learning opportunities, offering valuable experience, and preparing fellows for a strong career in the pharmaceutical industry.

You will come to learn that our Pfizer colleagues are committed to your success, providing comprehensive, real-world experience to foster Fellow development while building a culture that optimizes the contributions of Fellows who join us.



A handwritten signature in black ink that reads "Aida Habtezion".

Aida Habtezion, MD, MSc  
Chief Medical Officer & Head of Worldwide  
Medical & Safety Pfizer Inc.

# MEET THE PROGRAM LEADS

## SL/AP Joint Fellowship

### Global Strategic Labeling

Jenny Wang, M.Sc.  
[jenny.wang2@pfizer.com](mailto:jenny.wang2@pfizer.com)



### US Advertising & Promotion

Leanne Griffin, BS, RAC  
[leanne.griffin@pfizer.com](mailto:leanne.griffin@pfizer.com)



## MI/PMT Joint Fellowship

### Medical Information

AnnMarie Catalano, BS Pharm, Pharm.D.  
[annmarie.catalano@pfizer.com](mailto:annmarie.catalano@pfizer.com)



### Publications Management Team

Catherine Skobe, MT (ASCP), MPH  
[catherine.skobe@pfizer.com](mailto:catherine.skobe@pfizer.com)



*"The Labeling Joint Fellowship is an exciting opportunity to support Pfizer's late-stage portfolio. This fellowship offers exposure to key regulatory milestones including global marketing authorization applications and label expansions to bring innovative therapies to patients."*

*"The Advertising & Promotion Joint Fellowship is a unique opportunity to collaborate with colleagues in diverse roles to ensure the creation of compliant promotional materials for both healthcare professionals and consumers. This fellowship provides direct hands-on experience while contributing to Pfizer's purpose: Breakthroughs that change patients' lives."*

*"The MI Fellow takes on the roles and responsibilities of a Medical Information Scientist and as such is awarded the opportunity to empower our customers to make informed decisions through quality interactions that benefit patients."*

*"The PMT Fellowship provides an opportunity to learn how clinical research data transfers into the hands of HCPs and patients through peer-reviewed journal and congress publications. Accessibility and transparency are at the core of our mission. Innovative publication formats and target selection are keys to driving equity and timely access to information. The Fellow will learn how we can Place Health Information at People's Fingertips."*

# MEET THE FELLOWS

2023-2025 GLM/GMI Fellow

Emmanuel Oppong  
[emmanuel.oppong@pfizer.com](mailto:emmanuel.oppong@pfizer.com)



"My experience with the Howard/Pfizer Global Labeling Management/US Medical Information fellowship has been nothing short of astounding. The fellowship program has provided me with all the tools I need to excel as a professional in the pharmaceutical industry. I have had the privilege of learning from the most supportive preceptors, mentors and colleagues. I am incredibly grateful for this opportunity and highly recommend the fellowship program to all candidates who are looking to start their careers in pharma."

2022-2024 GLM/GMI Fellow  
Global Labeling Lead, Manager, Pfizer

Moozdeleefa Muhammed  
[moozdeleefa.muhammed@pfizer.com](mailto:moozdeleefa.muhammed@pfizer.com)



"My Howard/Pfizer fellowship experience in Global Labeling Management/US Medical Information was truly invaluable. The program provided hands-on experience that deepened my understanding of the pharmaceutical industry. Additionally, the program provided me with an opportunity to teach at Howard University College of Pharmacy and gain research experiences. I gained great mentors that continuously supported me, offering their guidance and wisdom. I am very grateful for the opportunity and am excited for the continuous growth of the program. "

# GLOBAL STRATEGIC LABELING (SL)/US ADVERTISING & PROMOTION (AP) - FELLOWSHIP OVERVIEW



Pfizer has partnered with Howard University to offer a 2-year fellowship. This SL/AP Fellowship is a unique program designed to provide customized and practical learning opportunities in specialized areas of Regulatory Affairs. The hands-on experience in both Global Strategic Labeling and US Regulatory Advertising & Promotion and collaboration with colleagues in diverse roles will provide the Fellow with the foundation for a strong career in the pharmaceutical industry.

## Global Strategic Labeling: Who we are

Our team has accountability for ensuring the high quality and timely development and maintenance of global labeling documents for Pfizer's drug and vaccines portfolios. Our team leads the development of labeling content and strategy throughout the product's life cycle, from Phase 1 through product launch and postmarketing label expansion. Strategic guidance is provided to program and asset teams, fostering efficient and competitive development based on regulatory precedent, Health Authority interactions, and the competitive landscape. Our work is instrumental in ensuring prescribers and patients have accurate information about the safe and effective use of Pfizer's products.

## US Advertising & Promotion: Who we are

A highly experienced Team of Regulatory specialists who have cultivated knowledge and acumen in the realm of pharmaceutical advertising and promotion. As the regulatory subject matter experts (SME), we work with our Legal, Medical, and Commercial colleagues to provide strategic regulatory guidance during the development of advertising and promotional materials for Pfizer's drug and vaccine portfolios in the United States. Our work helps ensure Pfizer's communications with healthcare professionals, patients, and caregivers about its products are accurate, balanced, truthful, and not misleading. In concert with the material creators and other SMEs, we help ensure that communications about Pfizer's products comply with internal policies, applicable laws, regulations, and industry standards.





# SL/AP JOINT FELLOWSHIP OUTLINE

## Year 1 - Exposure to and hands-on experience in Global Strategic Labeling, including:

- Develop comprehensive knowledge of labeling regulations and real-world applications of prescribing information for healthcare providers and patient leaflets.
- Understand the type of scientific and regulatory data that support prescribing information and patient labeling.
- Participate in the creation, revision, and maintenance of our Core Data Sheets, USPIs (US Prescribing Information) and EU SmPCs (Summary of Product Characteristics).
- Research, analyze, and present on competitor labels and label precedent.
- Support label negotiations with Health Authorities.
- Provide support to ongoing label initiatives with internal and/or external partners.
- Work with matrix teams and interact with the Subject Matter Experts (SMEs) such as Regulatory, Safety, Clinical, Medical, Commercial, Supply Chain, Chemistry Manufacturing and Controls, and Global Access Value
- Gain experience from mentors with similar pharmacy background who have extensive labeling experience in the pharmaceutical industry.

## Year 2 - Building on Year 1, exposure to and hands-on experience in US Advertising & Promotion, including:

- Develop comprehensive knowledge of FDA laws, regulations, and guidance and their real-world application to a broad variety of advertising and promotional communications.
- Develop strong skills: written and verbal communication, critical thinking, collaboration, problem-solving, time-management, business savvy, interpretation and application of promotional standards.
- Collaborate with a diverse group of colleagues, including Marketing, Legal, Medical, and Labeling.
- Developing an understanding of how promotional communications are utilized by Pfizer customer-facing colleagues, healthcare providers, patients, and caregivers.
- Provide strategic regulatory assessment and advice for proposed advertising and promotional materials and activities.
- Support the overall strategic and operational functions within US Advertising & Promotion.

# MEDICAL INFORMATION (MI)/PUBLICATIONS MANAGEMENT TEAM (PMT) - FELLOWSHIP OVERVIEW

Pfizer has partnered with Howard University offering a 2-year fellowship. This MI/PMT Fellowship is a unique program that is designed to provide customized and practical learning opportunities that will provide the Fellow with valuable experiences in Medical Information and Publications Management which will enable the Fellow to prepare for a strong career in the pharmaceutical industry.

## Medical Information: Who we are

The mission of MI is to empower our customers to make informed decisions through quality interactions that benefit patients. Medical Information aims to strengthen Pfizer's mission and purpose by ensuring access to information and knowledge that significantly impacts patient care. Our product expertise and customer interactions enable us to share valuable insights with our internal partners and to develop innovative solutions that support the Medical Information needs of our customers.

## Publications Management Team: Who we are

The mission of PMT is to improve patient outcomes by informing healthcare professionals, patients, and patient advocates about the safe and appropriate use of Pfizer products through timely, accessible, evidence-based medical publications.



# MI/PMT JOINT FELLOWSHIP OUTLINE

**Year 1** - The Medical Information (MI) Fellow will have extensive exposure and hands-on experience in:

- Developing strong skills: written and verbal communication, literature searching, and the ability to critical evaluate the scientific literature, data, and evidence.
- Creating, maintaining, and optimizing medical information document collections by ensuring that responses are medically and scientifically accurate, timely, fair balanced, and meet customers' needs.
- Developing strong knowledge of industry standards and guidance documents.
- Synthesizing clinical data regarding marketed and investigational products and/or therapeutic areas of interest.
- Developing an understanding of how scientific documents are utilized by healthcare professionals (HCPs)/patients, including preferred format and desired channel (digital vs. non-digital).
- Providing Medical Information expertise and consulting relative to cross-functional medical and commercial activities.
- Supporting the overall strategic and operational functions within a Medical Information department.
- Integrating Generative AI (GenAI) into daily tasks such as data analysis, generating reports, and developing scientific content.

**Year 2** - The Publications Management Team will allow the Fellow to expand on the development of their foundational skills, and responsibilities will include:

- Learning about global medical publications in support of clinical trial disclosure at Pfizer and discover the valuable contributions publications specialists provide to their stakeholders within Pfizer, to HCPs, and to patients we serve.
- Exploring external publication guidance and best practice updates.
- Attending Scientific Publication Committee (SPC) meetings across various therapy areas.
- Equipping HCPs with the latest information related to Pfizer clinical trials through scientific congresses and peer-reviewed journal publications.
- Developing publication plain language summaries (PLS) that provide non-specialist HCPs, patients, caregivers, and the general public clinical information in a format that is freely accessible and easy to understand.
- Researching innovative approaches affecting publication specialists in today's environment (i.e. generative AI) by working in partnership with digital technology teams to explore this transforming field.
- Participating in projects related to alternative metrics to discover the reach of publications as well as data analytics and reporting of scientific publications.



# HOWARD UNIVERSITY: WHO WE ARE

- We invite you to become part of the Howard University legacy. Howard's excellent multicultural faculty and student body are a microcosm of cultures, ethnicities, and racial groups. They help to make Howard an institution of global diversity and perspective that complements our historical tradition and mission. Howard University's legacy is that of an institution, which prepares its graduates to seek truth and provide service to communities around the world. We invite you to become a part of that legacy.
- The mission of Howard University College of Pharmacy is to provide pharmacy education of excellent quality to students possessing high academic, scholarship, and leadership potential, with particular emphasis upon the recruitment, retention, and graduation of promising African American and other ethnically diverse minority students.
- The College fosters the creation of new knowledge through innovative research and scholarship, commitment to community service, continuous professional development, and dedication to superior pharmacy practice locally and globally.



**Dr. Earl B. Ettienne**

Associate Professor, Clinical and Administrative Pharmacy Sciences  
Howard University, College of Pharmacy



## ADDITIONAL OPPORTUNITIES AT HOWARD UNIVERSITY

- Teaching Certificate
- Executive/Leadership Development
- Area of Specialty Certification
- Project Planning Certification

# PFIZER/HOWARD FELLOWSHIP: CANDIDATE QUALITIES

- Accountable and professional
- Robust self-initiative and motivation
- Highly organized and able to successfully manage competing priorities
- Detail-oriented
- Excellent written, oral, and listening skills
- Courage to speak up and advocate for excellence
- Flexible, strategic thinking
- Leadership: demonstrated by a track record of extracurricular projects or activities
- Ability to navigate a new working environment in parallel with personal development
- Ability to facilitate, lead, and influence team discussions and decisions
- Critical thinking and problem solving
- Effective relationship management and a customer/stakeholder orientation
- Collaborative in globally and culturally diverse settings
- Self-awareness with interpersonal skills
- Ability to research, analyze, and synthesize data with efficiency and accuracy
- Adaptable to ambiguity and change
- Proficiency with business computer and software applications



# APPLICATION REQUIREMENTS AND ELIGIBILITY CRITERIA



## Application Requirements

- Letter of Intent
- Curriculum Vitae
- Official Transcript
- 3 Letters of Recommendation
- Submit the combined application packet via email to: [Earl.Ettienne@Howard.edu](mailto:Earl.Ettienne@Howard.edu)

## Eligibility Criteria

- Graduated or will graduate with a PharmD. or Ph.D. from an accredited School or College of Pharmacy prior to summer of 2025



Thank you for considering the  
Pfizer/Howard Fellowship Program

At Pfizer, we're driven to  
discover the cure – driven  
to significantly improve  
the lives of everyone,  
everywhere in this mission.

Here you will work with  
colleagues of diverse  
backgrounds and abilities,  
people who contribute to  
all aspects of what we do  
– from drug development  
to marketing.

We welcome you to explore  
these exciting opportunities  
with us at Pfizer!

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